

# namta

# MEMBER benefits & resources



## namta connect

Namta Connect is the virtual place to connect with fellow Namta members for live product demonstrations, roundtables, educational sessions, happy hours, and more. Hosted at least 2x a week on Zoom and then recorded and distributed to members who cannot attend live through these platforms:

### The Theater

Virtual education and product demonstrations on building and content planning, online selling, social media strategies, tips and planning for retailers, and more.

### Demo Alley

Suppliers can schedule a live session showing your products. Your Demo doesn't end when the virtual session ends – demos are recorded and made available for all members to watch.

### The Cafe

A casual exchange of ideas or feedback and opinions through sessions like roundtables, once-a-month happy hours, themed with cocktail kits, trivia, guest speakers and more fun.

### The Gallery

A forum to ask questions and share ideas by collaborating and generating a thread of information.

### The Studio

Where Namta Members can view past Namta Connect Educational, Demo, and Social recordings.

Find ways to connect at [www.namta.org](http://www.namta.org), then go to **The Studio** tab



### job postings

Members can post job openings for FREE!

Under the Resources tab

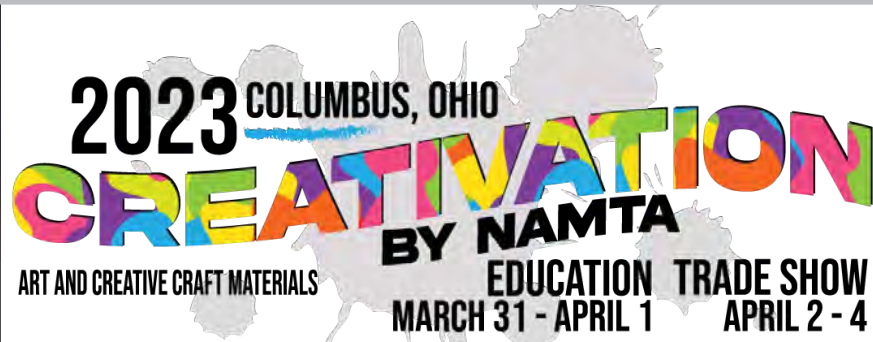
**Online Membership Directory** is a "company" membership – Employees of your company can be included.

Under the Membership tab



**COMING SOON**  
New Document of  
Supplier Products  
and Brands

Under the Resources tab



ART AND CREATIVE CRAFT MATERIALS

EDUCATION TRADE SHOW  
MARCH 31 - APRIL 1 APRIL 2 - 4

#COLUMBUSCREATIVATION #NAMTACREATIVATION23 #GETCREATIVEINCOLUMBUS

Retail Members get **FREE ENTRANCE** to Creativation by Namta.

Supplier Members can exhibit their artist and crafter products **April 2 - 4, 2023**

Education packages available to attend Business Seminars and Product Workshops **March 31 - April 1, 2023**

Social Events will include the Welcome Reception and The President's Reception.



### CREATIVE HAPPENINGS

**Creative Happenings** (formerly known as The Palette).

The Palette got a rebrand and you can now stay up to date on interesting and current news related to art, crafts, and creativity. A selection of articles is gathered and sent to your inbox monthly, with an image, title, and short synopsis. Stumble upon a web article you want to share in a future Creative Happenings? Forward the article link to [sdavis@namta.org](mailto:sdavis@namta.org).



**Art Advocacy has never been more crucial than it is today.** Study after study has shown that including art-related activities in a child's education will produce a smarter, more creative and successful student. Advocating for the arts and crafts enhances communities and makes good business sense.

Learn more under the **Art Advocacy** tab

**Art materials and Crafts survey coming in Spring 2023** - The Artist and Art Materials study is evolving to represent the expanding association. The new survey will be inclusive of both fine arts and crafts and provide valuable market and trend insights. To view previous surveys please visit [www.namta.org](http://www.namta.org)



Learn how to manage a Retail Art and Craft Materials Business with our series of **Retail Operations Training Manuals**.

Find out what is in each volume under the **Resources** tab, then **Retail Training Manuals**



FOR MORE DETAILED INFORMATION ON ANY OF THESE MEMBER BENEFITS AND RESOURCES VISIT:

[www.namta.org](http://www.namta.org) OR CALL **704.892.6244**. Most are free to NAMTA members! Members also receive monthly e-newsletters and timely informational emails.



# MEMBER discount programs

Members receive **specialty rates/ discounts** on FedEx services with **PartnerShip**.



Go to [www.namta.org](http://www.namta.org), then under the **Resources** tab, go to **Discount Savings Programs**

Access special **Office Depot and OfficeMax** pricing with **Store a Purchasing Card**.



Under the **Resources** tab, go to **Discount Savings Programs**

Digital Marketing for the Arts and Crafts Industries through **craftalytics**.



Under the **Resources** tab, go to **Discount Savings Programs**

**DON'T MISS THESE DISCOUNTS!**

Electronic Merchant Systems, a leading provider of payment processing and merchant services, is offering **50% DISCOUNTS** to **NAMTA Members!**

980-451-2942 | [cnewcomer@emscorporate.com](mailto:cnewcomer@emscorporate.com)



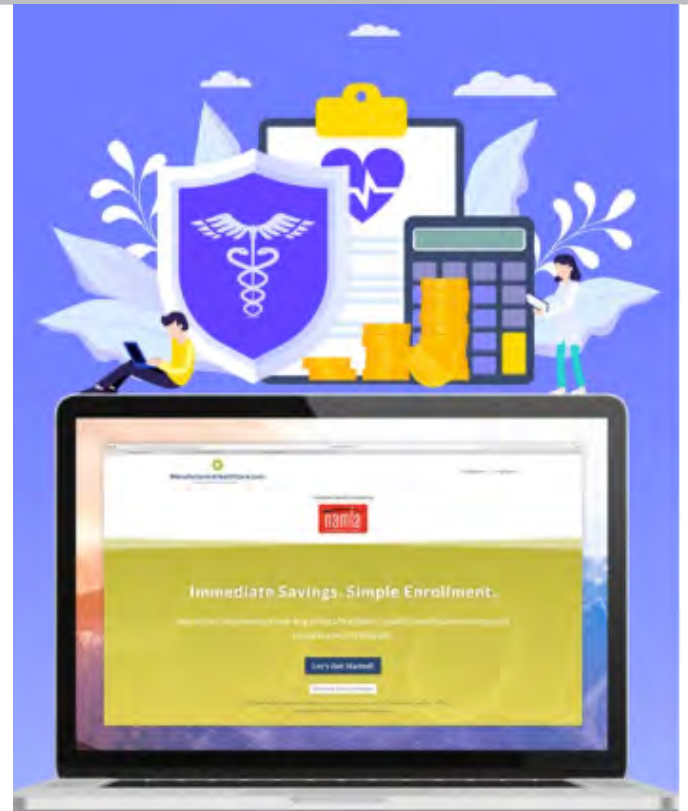

**Payment Processing and Merchant Services** at a 50% discount to members through **Electronic Merchant Systems**.

Under the **Resources** tab, go to **Discount Savings Programs**

More details about these **discount programs** can be found on [www.namta.org](http://www.namta.org) under the **Resources** tab, then click **Discount Savings Programs**

For additional information about any of the **member benefits & resources** on the first page, go to [www.namta.org](http://www.namta.org) under the **Resources** tab

Or any of our staff will be glad to assist you.



Namta now offers our members, their employees and their families **afford-able healthcare options** through **ManufacturersHealthCare.com**.

Scan the QR code below to schedule a call for a free quote or go to [ManufacturersHealthCare.com](http://ManufacturersHealthCare.com)



[ManufacturersHealthCare.com](http://ManufacturersHealthCare.com)

## NAMTA STAFF

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