



| SPONSORSHIP | GUIDE

BUILDING **CREATIVE** PARTNERSHIPS

CREATIVATION BY NAMTA 2025



JOIN US IN SEATTLE, WA FOR CREATIVATION

Creativation by NAMTA 2025 will be hosted in Seattle, WA. Need more information about exhibiting at Creativation? Contact us.

START YOUR PARTNERSHIP WITH US TODAY

Learn more about our 2025 Sponsorship opportunities and how to get involved.

HOW TO GET INVOLVED

BECOME A SPONSOR

SPONSOR

one of our following opportunities and raise brand visibility among the most reputable creative retailers, distributors, manufacturers, importers, independent reps, publishers, and creative professionals in the industry.



Main Event Engagement, Social Evening & Daily Event Sponsorship



Collaboration Sponsorship & Food/Beverage Specialities



Al a Carte Sponsorship Opportunities



MAIN EVENT ENGAGEMENT SPONSORSHIPS



BECOME A SPONSOR

PACKAGES LISTED BELOW INCLUDE COMPLIMENTARY PERKS THAT CAN BE FOUND ON PAGE 7.



GOLD
\$25,000
SOLD

President's Reception Sponsor
with added perks: aisle sign, floor
clings, social media post, and all
show promotion

JOANN

SILVER
\$15,000
SOLD

Welcome Reception Sponsor +
Tote Bags with added perks: aisle
sign, floor clings, social media
post, and all show promotion

BRONZE
\$10,000

Social Networking Event Sponsor
with added perks: aisle sign, floor
clings, social media post, and all
show promotion



SOCIAL EVENING SPONSORSHIPS



BECOME A SPONSOR

TREATS, DRINKS, AND ENTERTAINMENT WILL BE CENTRALLY LOCATED IN DEMO ALLEY AND THE NAMTA BOOTH AREA. SPONSORSHIP INCLUDES COMPLIMENTARY PERKS THAT CAN BE FOUND ON PAGE 7.



NEXT GENERATION

SOLD

45 & Under Networking Reception
for young professionals.

Monday, April 7, 2025

Location to be announced.

Bob Ross

SOCIAL NETWORKING EVENT

\$10,000

Networking Reception for Industry
professionals.

Monday, April 7, 2025

Location to be announced.



DAILY EVENT SPONSORSHIPS



BECOME A SPONSOR

TREATS, DRINKS, AND ENTERTAINMENT WILL BE CENTRALLY LOCATED IN DEMO ALLEY AND THE NAMTA BOOTH AREA. SPONSORSHIP INCLUDES COMPLIMENTARY PERKS THAT CAN BE FOUND ON PAGE 7.



SUNDAY, APRIL 6

\$5,000

O'Canada Hour or other
Social Hour
Open to Suggestions &
Customization

MONDAY, APRIL 7

\$5,000

Celebrate a Company Milestone or
Other Social Hour
Common Suggestions:
Cake & Ice Cream
Live Music

TUESDAY, APRIL 8

\$5,000

Farewell with Mimosa & Bloody
Mary Bar
Other Social Hour
Open to Suggestion &
Customization

MAIN EVENT, SOCIAL EVENING & DAILY SPONSORS:

WHAT'S INCLUDED?

PERKS LISTED BELOW ONLY APPLY TO MAIN EVENT, SOCIAL EVENING, AND DAILY SPONSORSHIPS:



Feature in Convention Directory



Inclusion with Social Media postings



Webpage Feature



Push notifications during the show



Logo throughout show promotion



Banner ad and landing page feature on Mobile App

COLLABORATION SPONSORSHIPS

LIMITED SPONSOR SPOTS AVAILABLE WITH EACH PROJECT.



BECOME A SPONSOR



**SCAVENGER
HUNT**

\$350/ PER SPONSOR

For NAMTA's New Exhibitors:
Seattle's Show Floor
Scavenger Hunt
Details Coming Soon

**MURAL
SPONSORSHIP**

\$1,000 + Materials
/PER EXHIBITOR

\$2,500 Product Category Exclusivity
Mural Sponsorship with NAMTA's
annual Creativation Alliance
project partner

**SEATTLE'S CREATIVE
SPACE LAUNCH**

\$100 + Materials
/PER EXHIBITOR TABLE

Form new connections with
product teasers, make-and-takes,
samples, and more!
Friday, April 4, 5:00-7:00 PM



SEATTLE F&B SPECIALITIES



BECOME A SPONSOR

TREATS, DRINKS, AND ENTERTAINMENT WILL BE CENTRALLY LOCATED IN DEMO ALLEY AND THE NAMTA BOOTH AREA.

SPECIALITY DRINK ART

*COST DEPENDENT ON
NUMBER OF SERVIINGS*

Coffee Bar with Custom Latte Art

BAKE AND SERVE HOT COOKIES

*COST DEPENDENT ON
NUMBER OF SERVIINGS*

Spunk-Meyer Cookie Oven.
Chocolate Chip, Oatmeal Raisin,
and Sugar Cookies. Includes oven,
baking, and serving supplies.

BOBA TEA STATION

*COST DEPENDENT ON
NUMBER OF SERVIINGS*

Matcha Milk Tea, Classic Milk
Tea, Lychee Popping Boba,
Passion Fruit Popping Boba

ICED ITALIAN SODAS

*COST DEPENDENT ON
NUMBER OF SERVIINGS*

Made to order with cream, soda
water, and choice of syrup:
Raspberry, Orange, Lime, Cherry.

SMOOTHIE BAR

*COST DEPENDENT ON
NUMBER OF SERVIINGS*

Drinks made to order with
seasonal berries, bananas,
yogurt, and orange juice. Includes
commercial-grade blenders.

ALA CARTE SPONSORSHIPS



BECOME A SPONSOR

WI-FI OR APP



\$10,000

TOTE BAG



SOLD

CORNHOLE



\$2,500

AISLE SIGN



\$1,000

SOCIAL MEDIA POST



\$1,000/per

CLING



\$750/per

READY TO SECURE YOUR SPONSORSHIP?

CONTACT US

Have questions or ready to secure your sponsorship? Contact **Rick Munisteri** or **Mary McLane** for more information about the opportunities listed.

LET'S GET CREATIVE TOGETHER.

NAMTA

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