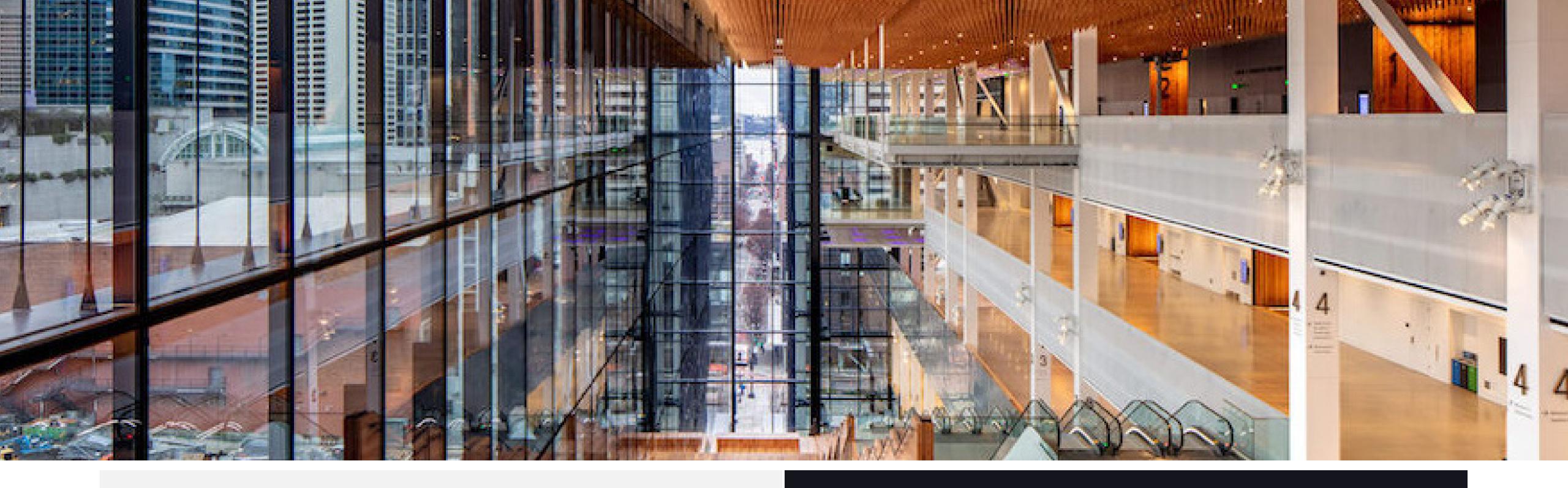


# SPONSORSHIP GUILDIN

BUILDING CREATIVE PARTNERSHIPS

**CREATIVATION BY NAMTA 2025** 



### JOIN US IN SEATTLE, WA FOR CREATIVATION

Creativation by NAMTA 2025 will be hosted in Seattle, WA. Need more information about exhibiting at Creativation? Contact us.

### START YOUR PARTNERSHIP WITH US TODAY

Learn more about our 2025 Sponsorship opportunties and how to get involved.

## HOW TO GET INVOLVED

#### **BECOME A SPONSOR**

#### **SPONSOR**

one of our following opportunities and raise brand visibility among the most reputable creative retailers, distributors, manufacturers, importers, independent reps, publishers, and creative professionals in the industry.



Main Event Engagement, Social Evening & Daily Event Sponsorship

Collaboration Sponsorship & Food/Beverage Specialities

Al a Carte Sponsorship Opportunities



## MAIN EVENT ENGAGEMENT SPONSORSHIPS



**BECOME A SPONSOR** 

PACKAGES LISTED BELOW INCLUDE COMPLIMENTARY PERKS THAT CAN BE FOUND ON PAGE 7.



GOLD \$25,000

SOLD

President's Reception Sponsor
with added perks: aisle sign, floor
clings, social media post, and all
show promotion

**SILVER** \$15,000

SOLD

Welcome Reception Sponsor +

Tote Bags with added perks: aisle
sign, floor clings, social media
post, and all show promotion

**BRONZE** \$10,000

Social Networking Event Sponsor with added perks: aisle sign, floor clings, social media post, and all show promotion

JOANN

## SOCIAL EVENING SPONSORSHIPS



**BECOME A SPONSOR** 

TREATS, DRINKS, AND ENTERTAINMENT WILL BE CENTRALLY LOCATED IN DEMO ALLEY AND THE NAMTA BOOTH AREA. SPONSORSHIP INCLUDES COMPLIMENTARY PERKS THAT CAN BE FOUND ON PAGE 7.



#### NEXT GENERATION SOLD

45 & Under Networking Reception

for young professionals.

Monday, April 7, 2025

Location to be announced.

## SOCIAL NETWORKING EVENT \$10,000

Networking Reception for Industry

professionals.

Monday, April 7, 2025

Location to be announced.



BebRoss

## DAILY EVENT SPONSORSHIPS



**BECOME A SPONSOR** 

TREATS, DRINKS, AND ENTERTAINMENT WILL BE CENTRALLY LOCATED IN DEMO ALLEY AND THE NAMTA BOOTH AREA. SPONSORSHIP INCLUDES COMPLIMENTARY PERKS THAT CAN BE FOUND ON PAGE 7.



SUNDAY, APRIL 6

\$5,000

O'Canada Hour or other

Social Hour

Open to Suggestions &

Customization

MONDAY, APRIL 7

\$5,000

Celebrate a Company Milestone or

Other Social Hour

**Common Suggestions:** 

Cake & Ice Cream

Live Music

TUESDAY, APRIL 8

\$5,000

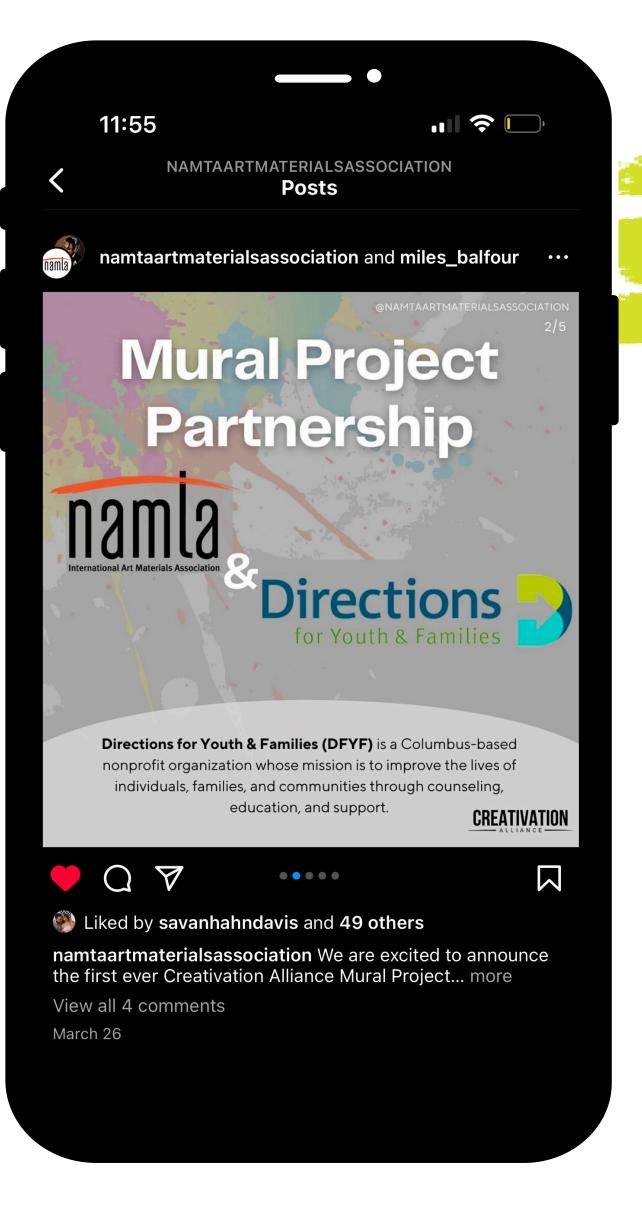
Farewell with Mimosa & Bloody

Mary Bar

Other Social Hour

Open to Suggestion &

Customization



#### MAIN EVENT, SOCIAL EVENING & DAILY SPONSORS:

### WHAT'S INCLUDED?

PERKS LISTED BELOW ONLY APPLY TO MAIN EVENT, SOCIAL EVENING, AND DAILY SPONSORSHIPS:



Feature in Convention Directory



Inclusion with Social Media postings



Webpage Feature



Push notifications during the show



Logo throughout show promotion



Banner ad and landing page feature on Mobile App

## COLLABORATION SPONSORSHIPS

namla

BECOME A SPONSOR

LIMITED SPONSOR SPOTS AVAILABLE WITH EACH PROJECT.



#### SCAVENGER HUNT

\$350/PER SPONSOR

For NAMTA's New Exhibitors: Seattle's Show Floor

Scavenger Hunt

**Details Coming Soon** 

#### MURAL SPONSORSHIP

\$1,000 + Materials
/PER EHIBITOR

\$2,500 Product Category Exclusivity

Mural Sponsorship with NAMTA's

annual Creativation Alliance

project partner

#### SEATTLE'S CREATIVE SPACE LAUNCH

\$100 + Materials
/PER EHIBITOR TABLE

Form new connections with product teasers, make-and-takes, samples, and more!

Friday, April 4, 5:00-7:00 PM



## SEATTLE F&B SPECIALITIES



**BECOME A SPONSOR** 

TREATS, DRINKS, AND ENTERTAINMENT WILL BE CENTRALLY LOCATED IN DEMO ALLEY AND THE NAMTA BOOTH AREA.

#### SPECIALITY DRINK ART

COST DEPENDENT ON NUMBER OF SERVIINGS

Coffee Bar with Custom Latte Art

#### BAKE AND SERVE HOT COOKIES

COST DEPENDENT ON NUMBER OF SERVIINGS

Spunk-Meyer Cookie Oven.

Chocolate Chip, Oatmeal Raisin,
and Sugar Cookies. Includes oven,
baking, and serving supplies.

#### BOBA TEA STATION

COST DEPENDENT ON NUMBER OF SERVIINGS

Matcha Milk Tea, Classic Milk

Tea, Lychee Popping Boba,

Passion Fruit Popping Boba

#### ICED ITALIAN SODAS

COST DEPENDENT ON NUMBER OF SERVIINGS

Made to order with cream, soda water, and choice of syrup: Raspberry, Orange, Lime, Cherry.

#### SMOOTHIE BAR

COST DEPENDENT ON NUMBER OF SERVIINGS

Drinks made to order with seasonal berries, bananas, yogurt, and orange juice. Includes commercial-grade blenders.

## ALA CARTE SPONSORSHIPS



**BECOME A SPONSOR** 

**WI-FI OR APP** 

**TOTE BAG** 

**CORNHOLE** 

**AISLE SIGN** 

**SOCIAL MEDIA POST** 

**CLING** 



\$10,000



SOLD



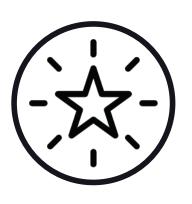
\$2,500



\$1,000



\$1,000/per



\$750/per

#### READY TO SECURE YOUR SPONSORSHIP?

## CONTACTUS

Have questions or ready to secure your sponsorship? Contact Rick Munisteri or Mary McLane for more information about the opportunities listed.

LET'S GET CREATIVE TOGETHER.

NAMTA

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