CREATIVATION BY NAMTA 2024

INFORMATION

2024 NEW ORLEANS, LA

CREATIVATION BY NAMTA

RETAIL MEMBERS
Get FREE ENTRANCE to Creativation by Namta

SUPPLIER MEMBERS
Can exhibit their artist and creative products March 25 - 27, 2024

EDUCATION
Education packages available to attend Business Seminars and Product Workshops March 23 - 24, 2024

SOCIAL EVENTS
Social Events will include the Welcome Reception, Next Generation Reception and The President’s Reception

#CREATIVATION24 #CREATIVATIONBYNAMTA24 #IGOTCREATIVEINNEWORLEANS
NAMTA CONNECT + THE STUDIO

NAMTA CONNECT is a virtual place to connect with fellow NAMTA members for live product roundtables, educational sessions, happy hours, and more. Hosted at least 2x a week on Zoom and then recorded and distributed to members who cannot attend live through the Studio.

THE STUDIO is where NAMTA members can view past NAMTA Connect educational, demo, and social recordings.

FIND WAYS TO CONNECT AT WWW.NAMTA.ORG, THEN GO TO THE STUDIO TAB

CREATIVE HAPPENINGS

CREATIVE HAPPENINGS (formerly known as The Palette). The Palette got a re-brand and you can now stay up to date on interesting and current news related to art, crafts, and creativity. A selection of articles is gathered and sent to your inbox monthly, with an image, title, and short synopsis. Stumble upon a web article you want to share in a future Creative Happenings? Forward the article link to SDAVIS@NAMTA.ORG.

FOR MORE DETAILED INFORMATION ON ANY OF THESE MEMBER BENEFITS AND RESOURCES VISIT: WWW.NAMTA.ORG OR CALL 704.892.6244

#CREATIVATION24 #CREATIVATIONBYNAMTA24 #IGOTCREATIVEINNEWORLEANS
ARTS & CRAFTS ADVOCACY

ART ADVOCACY HAS NEVER BEEN MORE CRUCIAL THAN IT IS TODAY. STUDY AFTER STUDY HAS SHOWN THAT INCLUDING ART-RELATED ACTIVITIES IN A CHILD’S EDUCATION WILL PRODUCE A SMARTER, MORE CREATIVE AND SUCCESSFUL STUDENT. ADVOCATING FOR THE ARTS AND CRAFTS ENHANCES COMMUNITIES AND MAKES GOOD BUSINESS SENSE.

LEARN MORE UNDER THE ART ADVOCACY TAB

2023 INDUSTRY SURVEY REPORT

NAMTA HAS CONDUCTED CONSISTENT RESEARCH AMONG ITS CONSUMERS AND RETAILERS SINCE 2009. THIS RESEARCH HAS ADDED VALUE TO ITS MEMBERS TO HELP THEM LEARN MORE ABOUT ART/CREATIVE MATERIAL USERS. THE ORGANIZATION WANTED TO FIELD A NEW WAVE TO INCLUDE CRAFTERS IN ITS SCOPE, AS THIS IS A NEW MEMBER BASE SINCE ITS MERGER WITH AFCI.

LEARN MORE UNDER THE RESOURCES TAB

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MEMBER BENEFITS & RESOURCES

E-NEWS
MONTHLY E-NEWSLETTER INCLUDED.
FIND MORE INFORMATION UNDER THE RESOURCES TAB

ONLINE MEMBERSHIP DIRECTORY
NAMTA IS A “COMPANY” MEMBERSHIP – EMPLOYEES OF YOUR COMPANY CAN BE INCLUDED.
FIND MORE INFORMATION UNDER THE MEMBERSHIP TAB

PRODUCTS AND BRANDS GUIDE
UP-TO-DATE DOCUMENT OF SUPPLIER PRODUCTS AND BRANDS.
FIND MORE INFORMATION UNDER THE RESOURCES TAB

ESSENTIAL MANAGER’S TOOLKIT VIDEO SERIES
CREATED IN PARTNERSHIP WITH LONG-TIME INDUSTRY LEADER, DAVID PYLE AND HIS TEAM, THIS 4-PART SERIES WAS CREATED BASED UPON CONSULTATION WITH DOZENS OF MANAGERS IN THE CREATIVE PRODUCTS COMMUNITY. FIND MORE INFORMATION IN THE STUDIO

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MEMBER DISCOUNT PROGRAMS

Digital Marketing for the Arts and Crafts Industries through CRAFTalytics.

UNDER THE RESOURCES TAB, GO TO DISCOUNT SAVINGS PROGRAMS

Members receive specialty rates/discounts on FedEx services with PartnerShip.

UNDER THE RESOURCES TAB, GO TO DISCOUNT SAVINGS PROGRAMS

Access special Office Depot and OfficeMax pricing with a Store Purchasing Card.

UNDER THE RESOURCES TAB, GO TO DISCOUNT SAVINGS PROGRAMS

MORE DETAILS ABOUT THESE DISCOUNT PROGRAMS CAN BE FOUND ON WWW.NAMTA.ORG UNDER THE RESOURCES TAB, THEN CLICK DISCOUNT SAVINGS PROGRAMS
Payment Processing and Merchant Services at a 50% discount to members through Electronic Merchant Systems.

UNDER THE RESOURCES TAB, GO TO DISCOUNT SAVINGS PROGRAMS

Namta now offers our members, their employees and their families affordable healthcare options through ManufacturersHealthCare.com

VISIT MANUFACTURERSHEALTHCARE.COM FOR A FREE QUOTE

MORE DETAILS ABOUT THESE DISCOUNT PROGRAMS CAN BE FOUND ON WWW.NAMTA.ORG UNDER THE RESOURCES TAB, THEN CLICK DISCOUNT SAVINGS PROGRAMS
NAMTA STAFF

NAMTA EXECUTIVE DIRECTOR LEAH SIFFRINGER, CAE. LSIFFRINGER@NAMTA.ORG
FINANCIAL ADMINISTRATOR SUSAN COHEN SCOHEN@NAMTA.ORG
DIRECTOR OF MEETINGS RICK MUNISTERI RMUNISTERI@NAMTA.ORG
ADMINISTRATIVE ASSISTANT KARYN BROWN KBROWN@NAMTA.ORG
COMMUNICATIONS AND MARKETING MANAGER SAVANNAH DAVIS SDAVIS@NAMTA.ORG
MEMBERSHIP AND MARKETING COORDINATOR JENI RUST JRUST@NAMTA.ORG

NEED MORE INFORMATION?

Contact us at info@namta.org to learn more about membership benefits, resources and discount programs

NAMTA

PO BOX 3314
Huntersville/NC/28070
(704)-892-6244
info@namta.org
www.namta.org