



BUILDING **CREATIVE** PARTNERSHIPS



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CREATIVATION BY NAMTA 2024

INFORMATION

2024 **NEW ORLEANS, LA** **CREATIVATION BY NAMTA**

BUILDING **CREATIVE** PARTNERSHIPS

RETAIL MEMBERS

Get FREE ENTRANCE to Creativation by Namta

SUPPLIER MEMBERS

Can exhibit their artist and creative products March 25 - 27, 2024

EDUCATION

Education packages available to attend Business Seminars and Product Workshops March 23 - 24, 2024

SOCIAL EVENTS

Social Events will include the Welcome Reception, Next Generation Reception and The President's Reception

MEMBER BENEFITS & RESOURCES

NAMTA CONNECT + THE STUDIO



NAMTA CONNECT IS A VIRTUAL PLACE TO CONNECT WITH FELLOW NAMTA MEMBERS FOR LIVE PRODUCT ROUNDTABLES, EDUCATIONAL SESSIONS, HAPPY HOURS, AND MORE. HOSTED AT LEAST 2X A WEEK ON ZOOM AND THEN RECORDED AND DISTRIBUTED TO MEMBERS WHO CANNOT ATTEND LIVE THROUGH THE STUDIO.

THE STUDIO IS WHERE NAMTA MEMBERS CAN VIEW PAST NAMTA CONNECT EDUCATIONAL, DEMO, AND SOCIAL RECORDINGS.

FIND WAYS TO CONNECT AT WWW.NAMTA.ORG, THEN GO TO THE STUDIO TAB

CREATIVE HAPPENINGS



CREATIVE HAPPENINGS (FORMERLY KNOWN AS THE PALETTE). THE PALETTE GOT A RE-BRAND AND YOU CAN NOW STAY UP TO DATE ON INTERESTING AND CURRENT NEWS RELATED TO ART, CRAFTS, AND CREATIVITY. A SELECTION OF ARTICLES IS GATHERED AND SENT TO YOUR INBOX MONTHLY, WITH AN IMAGE, TITLE, AND SHORT SYNOPSIS. STUMBLE UPON A WEB ARTICLE YOU WANT TO SHARE IN A FUTURE CREATIVE HAPPENINGS? FORWARD THE ARTICLE LINK TO **SDAVIS@NAMTA.ORG**.

FOR MORE DETAILED INFORMATION ON ANY OF THESE MEMBER BENEFITS AND RESOURCES VISIT:

WWW.NAMTA.ORG OR CALL **704.892.6244**

MEMBER BENEFITS & RESOURCES

ARTS & CRAFTS ADVOCACY



ART ADVOCACY HAS NEVER BEEN MORE CRUCIAL THAN IT IS TODAY. STUDY AFTER STUDY HAS SHOWN THAT INCLUDING ART-RELATED ACTIVITIES IN A CHILD'S EDUCATION WILL PRODUCE A SMARTER, MORE CREATIVE AND SUCCESSFUL STUDENT. ADVOCATING FOR THE ARTS AND CRAFTS ENHANCES COMMUNITIES AND MAKES GOOD BUSINESS SENSE.

LEARN MORE UNDER THE ART ADVOCACY TAB

2023 INDUSTRY SURVEY REPORT



NAMTA HAS CONDUCTED CONSISTENT RESEARCH AMONG ITS CONSUMERS AND RETAILERS SINCE 2009. THIS RESEARCH HAS ADDED VALUE TO ITS MEMBERS TO HELP THEM LEARN MORE ABOUT ART/ CREATIVE MATERIAL USERS. THE ORGANIZATION WANTED TO FIELD A NEW WAVE TO INCLUDE CRAFTERS IN ITS SCOPE, AS THIS IS A NEW MEMBER BASE SINCE ITS MERGER WITH AFCI.

LEARN MORE UNDER THE RESOURCES TAB

FOR MORE DETAILED INFORMATION ON ANY OF THESE MEMBER BENEFITS AND RESOURCES VISIT:

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MEMBER BENEFITS & RESOURCES

E-NEWS

MONTHLY E-NEWSLETTER INCLUDED.

FIND MORE INFORMATION UNDER THE RESOURCES TAB

ONLINE MEMBERSHIP DIRECTORY

NAMTA IS A "COMPANY" MEMBERSHIP – EMPLOYEES OF YOUR COMPANY CAN BE INCLUDED.

FIND MORE INFORMATION UNDER THE MEMBERSHIP TAB

PRODUCTS AND BRANDS GUIDE

UP-TO-DATE DOCUMENT OF SUPPLIER PRODUCTS AND BRANDS.

FIND MORE INFORMATION UNDER THE RESOURCES TAB

ESSENTIAL MANAGER'S TOOLKIT VIDEO SERIES

CREATED IN PARTNERSHIP WITH LONG-TIME INDUSTRY LEADER, DAVID PYLE AND HIS TEAM, THIS 4-PART SERIES WAS CREATED BASED UPON CONSULTATION WITH DOZENS OF MANAGERS IN THE CREATIVE PRODUCTS COMMUNITY. **FIND MORE INFORMATION IN THE STUDIO**

FOR MORE DETAILED INFORMATION ON ANY OF THESE MEMBER BENEFITS AND RESOURCES VISIT:

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MEMBER DISCOUNT PROGRAMS



Digital Marketing for the Arts and Crafts Industries through CRAFTalytics.

UNDER THE RESOURCES TAB, GO TO DISCOUNT SAVINGS PROGRAMS



Members receive specialty rates/ discounts on FedEx services with PartnerShip.

UNDER THE RESOURCES TAB, GO TO DISCOUNT SAVINGS PROGRAMS



Access special Office Depot and OfficeMax pricing with a Store Purchasing Card.

UNDER THE RESOURCES TAB, GO TO DISCOUNT SAVINGS PROGRAMS

MORE DETAILS ABOUT THESE DISCOUNT PROGRAMS CAN BE FOUND ON WWW.NAMTA.ORG UNDER THE RESOURCES TAB, THEN CLICK DISCOUNT SAVINGS PROGRAMS

MEMBER DISCOUNT PROGRAMS



Payment Processing and Merchant Services at a 50% discount to members through Electronic Merchant Systems.

UNDER THE RESOURCES TAB, GO TO DISCOUNT SAVINGS PROGRAMS



ManufacturersHealthCare.com

Immediate Savings, Simple Enrollment

Namta now offers our members, their employees and their families affordable healthcare options through **ManufacturersHealthCare.com**

VISIT MANUFACTURERSHEALTHCARE.COM FOR A FREE QUOTE

MORE DETAILS ABOUT THESE DISCOUNT PROGRAMS CAN BE FOUND ON WWW.NAMTA.ORG UNDER THE RESOURCES TAB, THEN CLICK DISCOUNT SAVINGS PROGRAMS

NAMTA STAFF

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NEED MORE INFORMATION?

Contact us at info@namta.org to learn more about membership benefits, resources and discount programs

NAMTA

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