JOIN US IN NEW ORLEANS, LA FOR CREATIVATION

Creativation by NAMTA 2024 will be hosted in New Orleans. Need more information about exhibiting at Creativation? Contact us

START YOUR PARTNERSHIP WITH US TODAY

Learn more about our sponsorship opportunities and how to get involved
HOW TO GET INVOLVED

SPONSOR

one of our following opportunities and raise brand visibility among the most reputable creative retailers, distributors, manufacturers, importers, independent reps, publishers, and creative professionals in the industry.

Premiere and Program Sponsorship Packages
Activity Sponsorship Opportunities
Al a Carte Sponsorship Opportunities
PREMIERE SPONSORSHIP PACKAGES

PACKAGES LISTED BELOW INCLUDE COMPLIMENTARY PERKS THAT CAN BE FOUND ON PAGE 7.

GOLD
$50,000
SOLD
Co-host hotel key cards, branding visibility at check-in, registration, President’s Reception
JOANN

SILVER
$25,000
WiFi on the Trade Show Floor, Transportation Shuttle Branding

BRONZE
$15,000
SOLD
Welcome Reception
ACTIVITY SPONSORSHIPS

TREATS, DRINKS, AND ENTERTAINMENT WILL BE CENTRALLY LOCATED IN DEMO ALLEY AND THE NAMTA BOOTH AREA.

NEXT GENERATION
SOLD
45 & Under Networking Reception for young professionals

BIG EASY FROZEN BEVERAGE STATION
$8,000
Two days and choice of Mardi Gras Vanilla Shake, Bananas Foster, Pat O’Brien’s Frozen Hurricane, Mango & Strawberry

CAJUN MARY STATION
$5,000
Cajun Mary’s with vodka and garnished with green beans, lemons, limes and olives

Become a Sponsor
ACTIVITY SPONSORSHIPS

TREATS, DRINKS, AND ENTERTAINMENT WILL BE CENTRALLY LOCATED IN DEMO ALLEY AND THE NAMTA BOOTH AREA.

DJ ENTERTAINMENT
$1,500
Two or three hour blocks of various music genres with professional services by DJ B-Sharp

CREOLE CREAMERY CART
$5,000
Choose from a variety of flavors such as Cookie Monster, Creole Cream Cheese, Chocolate Amaretto Cheesecake, Lavendar Honey

INFUSED HYDRATION BAR
$5,000
Three decorative dispensers filled with refreshing infused water with your choice of flavors
PREMIERE AND ACTIVITY SPONSORS:

WHAT’S INCLUDED?

PERKS LISTED BELOW ONLY APPLY TO PREMIERE AND ACTIVITY SPONSORSHIPS:

- Feature in Convention Directory
- Inclusion with Social Media postings
- Webpage Feature
- Push notifications during the show
- Logo throughout show promotion
- Banner ad and landing page feature on Mobile App
COLLABORATION SPONSOR PACKAGES

LIMITED SPONSOR SPOTS AVAILABLE WITH EACH PROJECT.

LEAVE YOUR MARK IN NOLA
$1,000 + Materials
$2,500 Product Category Exclusivity
Mural Sponsorship with NAMTA's annual Creativation Alliance project partner

MARDI GRAS SOCIAL
$100 + Materials
Form new connections with Creative Professionals and share product information and samples.
Saturday, March 23, from 5-7 PM

BECOME A SPONSOR
AL A CARTE SPONSORSHIP

WI-FI: $10,000
TOTE BAG: $7,500
CHARGING STATION: $2,500
AISLE SIGN: $1,000
SOCIAL MEDIA POST: $1,000/per
CLING: $750/per

BECOME A SPONSOR
READY TO SECURE YOUR SPONSORSHIP?

CONTACT US

Have questions or ready to secure your sponsorship? Contact Rick Munisteri or Mary McLane for more information about the opportunities listed.

LET’S GET CREATIVE TOGETHER.

NAMTA

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