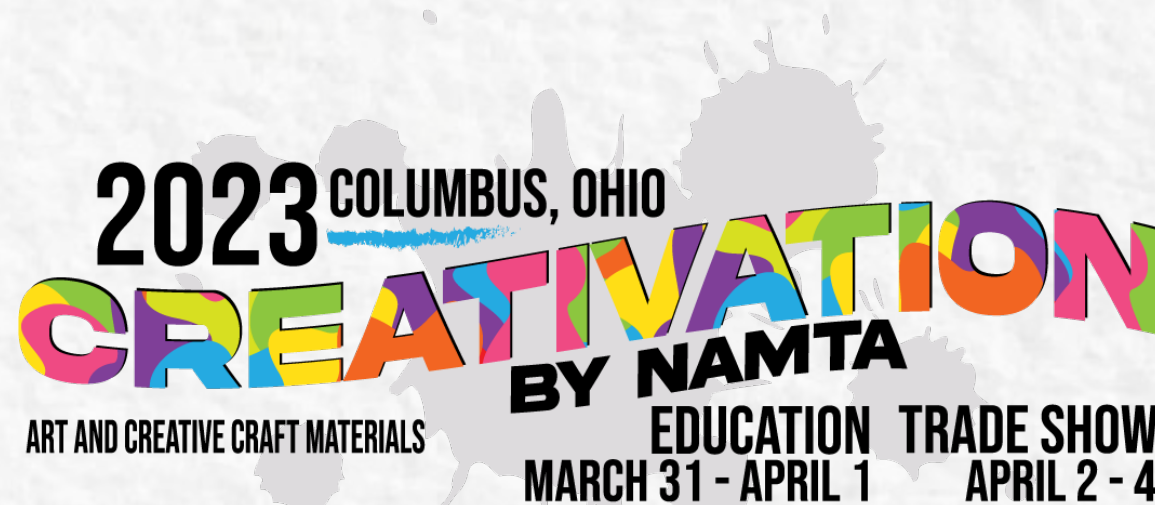


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CREATIVATION BY NAMTA 2023

INFORMATION



RETAIL MEMBERS

Get FREE ENTRANCE to Creativation by Namta

SUPPLIER MEMBERS

Can exhibit their artist and creative products April 2 - 4, 2023

EDUCATION

Education packages available to attend Business Seminars and Product Workshops March 31 - April 1, 2023

SOCIAL EVENTS

Social Events will include the Welcome Reception, Next Generation Reception and The President's Reception

MEMBER BENEFITS & RESOURCES

NAMTA CONNECT + THE STUDIO



NAMTA CONNECT IS A VIRTUAL PLACE TO CONNECT WITH FELLOW NAMTA MEMBERS FOR LIVE PRODUCT ROUND TABLES, EDUCATIONAL SESSIONS, HAPPY HOURS, AND MORE. HOSTED AT LEAST 2X A WEEK ON ZOOM AND THEN RECORDED AND DISTRIBUTED TO MEMBERS WHO CANNOT ATTEND LIVE THROUGH THE STUDIO.

THE STUDIO IS WHERE NAMTA MEMBERS CAN VIEW PAST NAMTA CONNECT EDUCATIONAL, DEMO, AND SOCIAL RECORDINGS.

FIND WAYS TO CONNECT AT WWW.NAMTA.ORG, THEN GO TO THE STUDIO TAB

CREATIVE HAPPENINGS



CREATIVE HAPPENINGS (FORMERLY KNOWN AS THE PALETTE). THE PALETTE GOT A RE-BRAND AND YOU CAN NOW STAY UP TO DATE ON INTERESTING AND CURRENT NEWS RELATED TO ART, CRAFTS, AND CREATIVITY. A SELECTION OF ARTICLES IS GATHERED AND SENT TO YOUR INBOX MONTHLY, WITH AN IMAGE, TITLE, AND SHORT SYNOPSIS. STUMBLE UPON A WEB ARTICLE YOU WANT TO SHARE IN A FUTURE CREATIVE HAPPENINGS? FORWARD THE ARTICLE LINK TO **SDAVIS@NAMTA.ORG**.

FOR MORE DETAILED INFORMATION ON ANY OF THESE MEMBER BENEFITS AND RESOURCES VISIT:

WWW.NAMTA.ORG OR CALL **704.892.6244**

MEMBER BENEFITS & RESOURCES

ART ADVOCACY



ART ADVOCACY HAS NEVER BEEN MORE CRUCIAL THAN IT IS TODAY. STUDY AFTER STUDY HAS SHOWN THAT INCLUDING ART-RELATED ACTIVITIES IN A CHILD'S EDUCATION WILL PRODUCE A SMARTER, MORE CREATIVE AND SUCCESSFUL STUDENT. ADVOCATING FOR THE ARTS AND CRAFTS ENHANCES COMMUNITIES AND MAKES GOOD BUSINESS SENSE. **LEARN MORE UNDER THE ART ADVOCACY TAB**

ART MATERIALS AND CRAFTS SURVEY



ART MATERIALS AND CRAFTS SURVEY COMING IN SPRING 2023 - THE ARTIST AND ART MATERIALS STUDY IS EVOLVING TO REPRESENT THE EXPANDING ASSOCIATION. THE NEW SURVEY WILL BE INCLUSIVE OF BOTH FINE ARTS AND CRAFTS AND PROVIDE VALUABLE MARKET AND TREND INSIGHTS.

TO VIEW PREVIOUS SURVEYS PLEASE VISIT WWW.NAMTA.ORG

FOR MORE DETAILED INFORMATION ON ANY OF THESE MEMBER BENEFITS AND RESOURCES VISIT:

WWW.NAMTA.ORG OR CALL **704.892.6244**

MEMBER BENEFITS & RESOURCES

E-NEWS

MONTHLY E-NEWSLETTER INCLUDED.

FIND MORE INFORMATION UNDER THE RESOURCES TAB

ONLINE MEMBERSHIP DIRECTORY

NAMTA IS A "COMPANY" MEMBERSHIP – EMPLOYEES OF YOUR COMPANY CAN BE INCLUDED.

FIND MORE INFORMATION UNDER THE MEMBERSHIP TAB

JOB POSTINGS

DISCOVER WHO'S HIRING AND MEMBERS CAN POST JOB OPENINGS FOR FREE. **FIND MORE INFORMATION UNDER THE RESOURCES TAB**

RETAIL OPERATIONS TRAINING MANUALS

LEARN HOW TO MANAGE A RETAIL ART AND CRAFT MATERIALS BUSINESS. **FIND OUT WHAT IS IN EACH VOLUME, UNDER THE RESOURCES TAB THEN RETAIL TRAINING MANUALS**

PRODUCTS AND BRANDS GUIDE

COMING SOON: NEW DOCUMENT OF SUPPLIER PRODUCTS AND BRANDS. **FIND MORE INFORMATION UNDER THE RESOURCES TAB**

FOR MORE DETAILED INFORMATION ON ANY OF THESE MEMBER BENEFITS AND RESOURCES VISIT:

WWW.NAMTA.ORG OR CALL **704.892.6244**

MEMBER DISCOUNT PROGRAMS



Digital Marketing for the Arts and Crafts Industries through CRAFTalytics.

UNDER THE RESOURCES TAB, GO TO DISCOUNT SAVINGS PROGRAMS



Members receive specialty rates/ discounts on FedEx services with PartnerShip.

UNDER THE RESOURCES TAB, GO TO DISCOUNT SAVINGS PROGRAMS



Access special Office Depot and OfficeMax pricing with a Store Purchasing Card.

UNDER THE RESOURCES TAB, GO TO DISCOUNT SAVINGS PROGRAMS

MORE DETAILS ABOUT THESE DISCOUNT PROGRAMS CAN BE FOUND ON WWW.NAMTA.ORG UNDER THE RESOURCES TAB, THEN CLICK DISCOUNT SAVINGS PROGRAMS

MEMBER DISCOUNT PROGRAMS



Payment Processing and Merchant Services at a 50% discount to members through Electronic Merchant Systems.

UNDER THE RESOURCES TAB, GO TO DISCOUNT SAVINGS PROGRAMS



Namta now offers our members, their employees and their families affordable healthcare options through **ManufacturersHealthCare.com**

SCAN THE QR CODE ABOVE TO SCHEDULE A CALL FOR A FREE QUOTE OR GO TO [MANUFACTURERSHEALTHCARE.COM](https://www.manufacturershealthcare.com)

MORE DETAILS ABOUT THESE DISCOUNT PROGRAMS CAN BE FOUND ON [WWW.NAMTA.ORG](https://www.namta.org) UNDER THE RESOURCES TAB, THEN CLICK DISCOUNT SAVINGS PROGRAMS

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NEED MORE INFORMATION?

Contact us at info@namta.org to learn more about membership benefits, resources and discount programs

NAMTA

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