

2023 COLUMBUS, OHIO
**CREATIVATION
BY NAMTA**

ART AND CREATIVE CRAFT MATERIALS

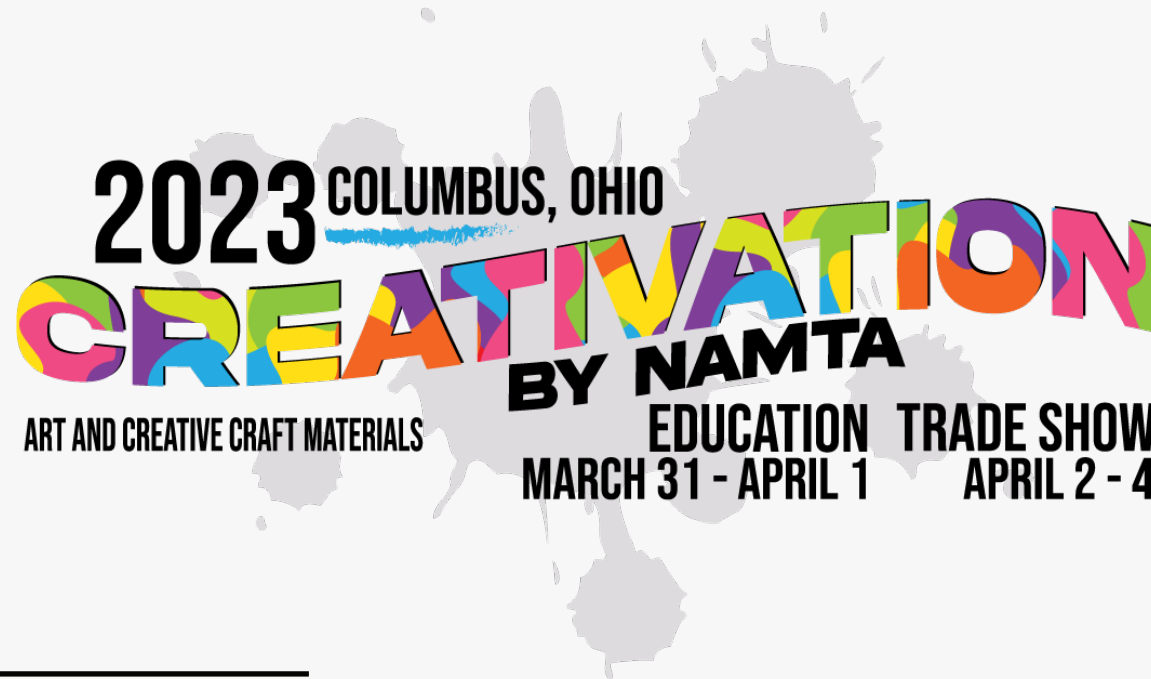
EDUCATION
MARCH 31 - APRIL 1
TRADE SHOW
APRIL 2- APRIL 4


namta
Sponsorship Guide 2023

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Creativation by Namta 2023 Sponsorship Guide



Namta is committed to fostering mutually beneficial partnerships between you, your company, Namta and all of our members. Below you will see multiple opportunities and sponsorship levels to meet the exposure goals for your company in conjunction with budgetary needs. Namta is happy to custom create a sponsorship package for your company if the options below do not meet your needs.

Please review the sponsorship options below and contact Rick Munisteri at rmunisteri@namta.org to get pricing, confirm your selections or discuss further.



Gold Sponsorship

All items in the gold sponsorship will include an aisle sign, four demo alley time slots, a feature in convention directory, feature in the trade show daily email, a push notification mentioning your sponsorship, Namta web-page feature, social media post (shared on Namta Instagram, Twitter, Facebook), and highlight on the Creativation by Namta mobile app as well as one of the gold sponsorship items featured.

\$15,000 MEMBER
\$30,000 NON-MEMBER

KEY CARD SPONSORSHIP

CO-HOST HOTEL ROOM KEY CARDS WILL FEATURE COMPANY NAME AND LOGO TO BE DISTRIBUTED TO ALL ATTENDEES STAYING IN THE HILTON OR HYATT

PRESIDENT'S RECEPTION SPONSORSHIP

COMPANY BRANDING PRESENT AT THE RECEPTION SITE AND NOTATED IN ALL MARKETING RELATED TO THE EVENT

WELCOME RECEPTION SPONSORSHIP

COMPANY BRANDING PRESENT AT THE RECEPTION SITE AND NOTATED IN ALL MARKETING RELATED TO THE EVENT

DEMO ALLEY SPONSORSHIP

COMPANY BRANDING PRESENT AT DEMO ALLEY AND NOTATED IN ALL SIGNAGE/ MARKETING RELATED TO THE EVENT

TOTE BAGS SPONSORSHIP

COMPANY BRANDING PRESENT ON CREATIVATION BY NAMTA 2023 TOTE BAGS



CONCESSIONS SPONSORSHIP

SALTY SNACKS, SWEET TREATS, OR A BEVERAGE PROVIDED AT THE CONVENTION CENTER OR BACK AT THE HOTEL WITH BRANDING OR SIGNAGE INDICATING COMPLEMENTS OF YOUR COMPANY

REGISTRATION SPONSORSHIP **SOLD**

COMPANY BRANDING PRESENT ON FIRST POINT OF VISIBILITY, THE REGISTRATION BOOTH, AT CREATIVATION BY NAMTA TRADE SHOW

\$15,000 MEMBER
\$30,000 NON-MEMBER



Silver Sponsorship

All items in the silver sponsorship will include an aisle sign, two demo alley time slots, a feature in convention directory, feature in the trade show daily email, a push notification mentioning your sponsorship, Namta web-page feature, social media post (shared on Namta Instagram, Twitter, Facebook and LinkedIn), and highlight on the Creativation by Namta mobile app as well as one of the silver sponsorship items featured.

\$7,500 MEMBER
\$15,000 NON-MEMBER

NEXT GENERATION RECEPTION SPONSORSHIP*

COMPANY BRANDING PRESENT AT THE RECEPTION SITE AND NOTATED IN ALL MARKETING RELATED TO THE EVENT.

*MULTIPLE SPONSOR OPPORTUNITY

HYDRATION STATION SPONSORSHIP

BOTTLES OR REFILL STATION/BUBBLER PLACED IN DIFFERENT AREAS AROUND THE CONVENTION CENTER.

LANYARDS SPONSORSHIP **SOLD**

CAN'T ACCESS THE SHOW WITHOUT A BADGE, AND CAN'T HAVE A BADGE WITHOUT A LANYARD TO HOLD THEM. CUSTOMIZE THE CREATIVATION BY NAMTA BADGE LANYARDS WITH YOUR COMPANY NAME

TRANSPORTATION SPONSORSHIP

COMPANY BRANDING PRESENT IN SHUTTLE (HEAD REST COVERS, SIGNAGE, ETC.)

LOUNGE SPONSORSHIP

PROVIDE A SPACE FOR ATTENDEES TO RELAX, SEND SOME E-MAILS AND RECHARGE IN THE LOUNGE LOCATED JUST OFF THE SHOW FLOOR WITH COMPANY BRANDING ON SIGNAGE THROUGHOUT AND IN PRE-PROMOTIONAL MATERIAL



**Silver
Sponsorship
Continued**

WIFI SPONSORSHIP

WIRELESS INTERNET AT CONVENTION CENTER NAMED AND PASSWORD PROTECTED WITH YOUR COMPANY NAME. SIGNAGE THROUGHOUT PROMOTING WIFI WITH COMPANY BRANDING

**\$7,500 MEMBER
\$15,000 NON-MEMBER**



Bronze Sponsorship

♥ All items in the bronze sponsorship will include a feature in the daily trade show email, a Namta web-page feature, social media post (shared on Namta Instagram, Twitter, Facebook), and highlight on the Creativation by Namta mobile app as well as one of the bronze sponsorship items featured.

\$5,000 MEMBER

\$10,000 NON-MEMBER

MOBILE APP SPONSORSHIP

EXCLUSIVE PROMOTION WITHIN THE MOBILE APP FOR CREATIVATION BY NAMTA 2023. SIGNAGE AT REGISTRATION AND EMAILS PRIOR TO THE SHOW PROMOTING COMPANY SPONSORED MOBILE APP

THEATER/CLASSROOM NAME SPONSORSHIP

LABEL AN EDUCATION CLASSROOM WITH YOUR COMPANY INFORMATION

MURAL SPONSORSHIP

INTERACTIVE ATTENDEE EXPERIENCE IN PARTNERSHIP WITH LOCAL COMMUNITY GROUP

SHOW FLOOR MAP SPONSORSHIP

COMPANY LOGO PRESENT ON SHOW FLOOR MAP WHICH CAN BE FOUND ON THE NAMTA WEBSITE, CONVENTION DIRECTORY AND LOCATOR BOARDS AT THE TRADE SHOW

CHARGING STATION SPONSORSHIP

HELP KEEP CREATIVATION BY NAMTA AT FULL BATTERY WITH COMPANY BRANDED CHARGING STATIONS ON THE TRADE SHOW FLOOR



A la carte Sponsorship

All ala-carte sponsorship items will include a feature in the daily trade show email, a Namta webpage feature, and highlight on the Creativation by Namta mobile app.

\$350-\$750 MEMBER
\$750-\$1,500 NON-MEMBER

SOCIAL MEDIA POST SPONSORSHIP

COMPANY BRANDING ON A SOCIAL MEDIA POST FOR INSTAGRAM, FACEBOOK AND TWITTER. CUSTOM SPONSORSHIP PACKAGE OPTIONS ARE AVAILABLE,

AISLE SIGNS SPONSORSHIP

COMPANY BRANDING ON AN AISLE SIGN DIRECTING TO YOUR BOOTH*

*LIMITED TO 8 AISLES

PUSH NOTIFICATIONS SPONSORSHIP

COMPANY BRANDING ON NOTICES VIA MOBILE APP THAT POPULATES SIMILARLY TO A TEXT MESSAGE

DAILY EMAIL FEATURE SPONSORSHIP

FEATURE WITH COMPANY NAME, LOGO, AND BOOTH NUMBER IN THE E-MAIL SENT TO ALL ATTENDEES ON THE MORNING OF EACH SHOW DAY WITH SCHEDULES, REMINDERS AND OTHER VITAL INFORMATION

FLOOR CLINGS SPONSORSHIP

SIGNAGE AT CONVENTION CENTER ADVERTISING CREATIVATION BY NAMTA 2023 WITH YOUR COMPANY NAME AND/OR LOGO*

*DESIGNS BASED ON SPECS OF PARTICULAR SIGNAGE



ESCALATOR/WINDOW/ENTRANCE CLINGS SPONSORSHIP

SIGNAGE AT CONVENTION CENTER ADVERTISING CREATIVATION BY NAMTA 2023
WITH YOUR COMPANY NAME AND/OR LOGO*

*DESIGNS BASED ON SPECS OF PARTICULAR SIGNAGE

\$350-\$750 MEMBER
\$750-\$1,500 NON-MEMBER

NEED MORE INFORMATION?

Contact **Rick Munisteri** at rmunisteri@namta.org to learn more about these sponsorship opportunities and pricing.

NAMTA

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