

December 13, 2022

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happy
holidays!

Gift of Giving



*Advocating for the arts
enhances communities and
makes good business.*

www.namtaartadvocacy.org

Happy Holidays members -

This is the time of year we all start thinking about gifts to give to our family, friends and business partners. Namta was approached by a member that they would like to donate in their business partners names to Namta's Art and Craft Advocacy Grant Program. Namta welcomed the idea and designed a Happy Holiday card letting the business partner know a donation has been made in their name.

So please consider this gesture. Not only will it serve much needed organizations to be able to enhance the creativity of life but will make your business partner feel they have contributed to this worthwhile cause. And you....well...it is better than a fruitcake!!!! ...and will give you an added feeling you are supporting the arts.

Just let us know and we will accommodate your needs. Turnaround time is a week so it is getting close for Christmas but there is always New Years' wishes for a happy, healthy and prosperous 2023. Contact us by calling 704-892-6244 or sending an email to scohen@namta.org.

- Thank you, Namta



2023 COLUMBUS, OHIO
CREATIVATION
BY NAMTA
ART AND CREATIVE CRAFT MATERIALS
EDUCATION TRADE SHOW
MARCH 31 - APRIL 1 APRIL 2 - 4

[Arte Mas BAM's](#) Myriam Degnen and Mari Borrero-Bou have been coming to Creativation by Namta, from Bayamon, Puerto Rico, for two decades!

In less than four months, we will bring your industry together again. We can't wait to see you all there!

[CREATIVATION BY NAMTA INFO HERE](#)

[ASK US QUESTIONS](#)

Exhibitors

We just added 3 exhibitor forms to the [Exhibitor Info Page](#).
If you have any questions please contact [Rick Munisteri](#).

Education Proposals Due Date

The deadline to submit proposals for Workshops and Seminars at Creativation by Namta is December 15th, 2022.

[More Info Here](#)

YOU COULD SAVE MONEY!
...with this offer from Southwest Airlines

Southwest Airlines[®] is proud to partner with Creativation by Namta

[Click here to see details!](#)

- Eligible Travelers attending Creativation by Namta can take advantage of qualifying discounted fares on tickets booked on [swabiz.com](#).
- See if Southwest Airlines can save you money for your flights to and from Columbus, Ohio, for travel dates between March 27 and April 5, 2023.

- Potentially save on your flight as well as earn 25% more Rapid Rewards bonus points.

WE CAN'T SAY THIS ENOUGH!



SCAMS!

Namta does not contract with, or authorize anyone to contact our members regarding hotels for the conference and trade show.

Should you be contacted by anyone offering incredible deals for hotels in Columbus, please remember, if it seems too good to be true it probably is.

You should never give your credit card information to anyone who contacts you. If you do reserve through one of these companies you probably won't have a reservation when you arrive in Columbus!

These are the two [Namta Host Hotels](#), and the links to make reservations within the Namta block.

PLEASE contact info@namta.org before giving anyone your information or credit card to any hotel or travel 'agent' who has contacted you.

The same goes for 'lists' - Namta does not sell, or authorize anyone to sell, or share Membership or Trade Show Attendee 'lists'.

You and/or your company can be featured '**In The Spotlight**', in a future eNews by filling out [this form](#).

Or, contact us with member news at info@namta.org.

Your 2023 MEMBERSHIP

...will get you and your company into Creativation by Namta

[Member Benefits and Resources Flyer](#)



Your Namta 2023 membership gives you and your company access to attend Creativation by Namta in Columbus Ohio with no badge or entry fees, access to the session recordings from Namta's Studio, and much more!

Membership renewal invoices for 2023 have been sent to your company's 'main contact'. If you need the invoice resent or have questions about your membership status, please send an email to [Sue Cohen](mailto:Sue.Cohen) or call 704+892-6244.

HALL OF FAME and LIFETIME ACHEIVEMENT AWARD

NOMINATIONS ARE OPEN!

Nomination Forms are Due by January 31, 2023

Each year the association presents two special awards - the **Hall of Fame**, and the **Lifetime Achievement Award**. Recipients of both awards will be recognized at Creativation by Namta 2023 in Columbus, Ohio. All Namta members, including past AFCI members, are eligible to nominate someone, and to be nominated. Select the award you think your Nominee deserves and submit your nomination.

- The **Lifetime Achievement Award** honors individuals who have had a significant impact on the Fine Art, Craft, and Creative Materials Industry
[Lifetime Achievement Form](#)
- The **Hall of Fame** recognizes those who have been supporters, volunteers and champions of the association.
[Hall of Fame Nomination Form](#)

See Past Recipients

[Namta Hall of Fame](#)

[Namta Lifetime Achievement Award](#)

[Past AFCI Award Recipients](#)

WELCOME NEW MEMBERS

New Supplier Members:

[ABHINAV EXPORTS](#) - Designs, Manufactures & Exports Eco-friendly Handmade Paper Products *2023 EXHIBITOR*

INNOVATIVE CREATIONS - Canvas Supplies - Art Supplies - Craft Supplies *2023 EXHIBITOR*

[JENNINGTON](#) - Rubber Stamping - Paper - Crafts and more! *2023 EXHIBITOR*

[CRAFTERS COMPANION](#) - Crafting must-haves including stamps, dies and die-cutting machines, embossing folders, card and more to enhance your creative journey and bolster stashes across the world! *2023 EXHIBITOR*

[RESIN ROCKERS](#) - Woman owned and operated business full of passionate crafters with a mission to provide resin artists with a vast selection of premium quality resin art

supplies [2023 EXHIBITOR](#)

[SMOOTH ON / CHAVANT](#) - Silicone rubbers, polyurethane rubbers and plastics, rigid and flexible urethane foams, epoxies - modeling clay products [2023 EXHIBITOR](#)

New Retail Members:

[ART SUPPLY HOUSE & CUSTOM FRAMING](#), located in Durango, CO, offers art supplies, custom picture framing, art and photo cleaning, art and photo repair, and can even connect you with a local professional artist to help with your art project.

BEN FRANKLIN, located in Ojai, CA is a craft store. *

[CRAFTY MERAKI](#) is a woman-owned business based in Virginia offering stamps - dies - inks - embellishments and more.

[FOUR CREATIVE SEASONS](#) offers a unique variety of DIY & maker supplies, excellent customer service, and quick shipping.

[PAPER & I](#) (spelled *paper & i*) in Marshall, Michigan offers paper, paper crafting supplies, scrapbooking and more. *"Each day it is important to us that we provide a happy experience for anyone that enters our door."*

PICTURE THIS *

STAMPIN' TREASURES *

ADA VALLEY DESIGNS *

* Contact information for members, including phone number and email when provided, is available in the Online Membership Directory on www.namta.org.

[SEE MORE NEW MEMBERS](#)



Be sure to check out the [New Product Page](#)



Make sure your [Online Profile](#) information is up-to-date.

Thursday -December 15
1 PM Eastern Time



Virtual Sessions are scheduled in Eastern Time. [Time Zone Converter](#)



Namta Members can watch the full recording of this trailer- PLUS more Namta Connect recordings of past sessions - and from Art Materials World 2022 seminars in [THE STUDIO](#) (Namta Log-In required)

[Namta Connect Virtual Schedule](#)
WITH DETAILS

Creative Professionals Roundtable with Namta Staff

[SIGN UP](#)

Thursday - December 15
3 PM Eastern Time

My Biggest Success and Most Notable Screw Up presented by David Pyle, Pyle Creative Studio with Carrie Kilmer, CEO of Soho Publishing

[SIGN UP](#)



Tuesday, January 10
3 pm ET

My Biggest Success (and Most Notable Screw-Up!) with David Pyle, Pyle Creative Studios and Ryan Newell, CEO, Spinrite

[SIGN UP](#)

Thursday, January 12
3 pm ET

Things to Do Now to Get Ready for Creativation by NAMTA 2023

Kizer & Bender

[SIGN UP](#)

Member Health Insurance

We have answered a few questions to help you get a head start in the process.

1. Does my business qualify for Group Benefits?

If you have more than one employee, YES! This includes your spouse! Say it is you and your spouse who do everything for your business, we have group coverage options for you. If you are an individual we have options for you as well, though they are more limited by state.

2. How can I find a plan to fit my team?



As a member of Namta you have access to Health Insurance through Manufacturers Healthcare!

Learn more and get started today at [Manufacturers Healthcare](#)

[Schedule a Call](#)

Schedule a time to speak with one of our licensed consultants and have them help you find the best plan for your team. Bring a completed census with you and know what is most important to you and your team and they will narrow down your options.

3. How much does health insurance cost?

This depends on your state, your plan, and the number enrolled in coverage, but with Manufacturers Healthcare we work with over 130+ carriers to ensure you have the best and most affordable options available.

Available in USA Only



FedEx Discounts

[Enroll now](#)

Freight Savings

[Get a quote](#)

Available in USA Only

Set up your account in the [FedEx Advantage® discounts program](#). It's free to join. As a Namta member, you can save up to 40% on shipping. Sign up for the FedEx Advantage® discounts program and save up to 40% on FedEx® shipping.

FedEx is ready to help and reward you for it. With [My FedEx Rewards](#), you'll earn brand-name gift cards and other merchandise every time you ship or print. Keep the rewards for yourself or give them to an employee or client. It's free to join. Don't miss out on the chance to earn perks on high-volume shipping! You can also enroll in the FedEx Advantage® discounts program. You'll save up to 40% on FedEx® shipping. It's free, too!



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