

EXHIBITOR PROSPECTUS

INTERNATIONAL ART MATERIALS ASSOCIATION
**ART MATERIALS
WORLD**

2018
MARCH
4-6
DALLAS

namla
International Art Materials Association

CO-LOCATING WITH: **camex**
Campus Market Expo 2018

INTERNATIONAL ART MATERIALS ASSOCIATION

ART MATERIALS WORLD



DALLAS
Kay Bailey Hutchinson Convention Center

2018

**MARCH
4-6**

- reach** over 700 art materials buyers
- discover** what's new in the industry
- introduce** new products
- develop** new sales leads
- expand** distribution channels
- create** new relationships
- nurture** existing relationships

The only trade show dedicated
exclusively to art supplies!



ART MATERIALS WORLD 2018 will once again be co-locating with CAMEX. Campus Market Expo is the largest trade show in the collegiate retailing industry, attended by more than 1,000 college stores and 2,000 buyers from around the world. All registered attendees will have unlimited access to both tradeshow floors.

camex
Campus Market Expo 2018

All exhibitors receive a complimentary list of:

1. Pre-show qualified buyers
2. All attendees after the show



namta
National Art Materials Association

All exhibitors receive promotion on:

1. NAMTA's E-Newsletter
2. Our website: www.namta.org
3. The NAMTA 2018 Event Mobile App
4. The Art Materials World 2018 Convention Directory



Premium marketing opportunities available for added exposure on the show floor and beyond:

Exhibitors may also take advantage of a number of additional opportunities designed to fit any marketing budget and proven to yield tremendous results. Complete details on premium marketing opportunities will be available on the website in Fall 2017.

DALLAS

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ART MATERIALS WORLD

2018
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FLOOR PLAN

Kay Bailey Hutchinson Convention Center



0 10' 20' 30'
 SCALE IN FEET



156	157	256	257	356	357	456	457	556	557	656	657	756	757	856	857	956	957
154	155	254	255	354	355	454	455	554	555	654	655	754	755	854	855	954	955
152	153	252	253	352	353	452	453	552	553	652	653	752	753	852	853	952	953
150	151	250	251	350	351	450	451	550	551	650	651	750	751	850	851	950	951
148	149	248	249	348	349	448	449	548	549	648	649	748	749	848	849	948	949
146	147	246	247	346	347	446	447	546	547	646	647	746	747	846	847	946	947
144	145	244	245	344	345	444	445	544	545	644	645	744	745	844	845	944	945
142																	
140	141	240	241	340	341	440	441	540	541	640	641	740	741	840	841	940	941
138	139	238	239	338	339	438	439	538	539	638	639	738	739	838	839	938	939
136	137	236	237	336	337	436	437	536	537	636	637	736	737	836	837	936	937
134	135	234	235	334	335	434	435	534	535	634	635	734	735	834	835	934	935
132	133	232	233	332	333	432	433	532	533	632	633	732	733	832	833	932	933
131	230	231	330	331	430	431	530	531	630	631	730	731	830	831	930	931	
129	228	229	328	329	428	429	528	529	628	629	728	729	828	829	928	929	
124	125	224	225	324	325	424	425	524	525	624	625	724	725	824	825	924	925
122	123	222	223	322	323	422	423	522	523	622	623	722	723	822	823	922	923
120	121	220	221	320	321	420	421	520	521	620	621	720	721	820	821	920	921
118	119	218	219	318	319	418	419	518	519	618	619	718	719	818	819	918	919
116	117	216	217	316	317	416	417	516	517	616	617	716	717	816	817	916	917
114	115	214	215	314	315	414	415	514	515	614	615	714	715	814	815	914	915
112																	
110	111	210	211	310	311	410	411	510	511	610	611	710	711	810	811	910	911
108	109	208	209	308	309	408	409	508	509	608	609	708	709	808	809	908	909
106	107	206	207	306	307	406	407	506	507	606	607	706	707	806	807	906	907
104	105	204	205	304	305	404	405	504	505	604	605	704	705	804	805	904	905
102	103	202	203	302	303	402	403	502	503	602	603	702	703	802	803	902	903
100	101	200	201	300	301	400	401	500	501	600	601	700	701	800	801	900	901

CONCOURSE
A

CH 11'10"
9'6" to bottom
of hanging
lights

FIRE EXIT

ROLL-UP DOOR
30x12

CH 11'10"
9'6" to bottom
of hanging
lights

FIRE EXIT

FIRE EXIT

FIRE EXIT

FIRE EXIT

FIRE EXIT

HALL A

CAMEX Exhibits Start Here

LEVEL 3

LOBBY A/B

LOBBY A/B

STORAGE



This is the original floor plan. For current availability, please refer to the floor plan at www.namta.org.

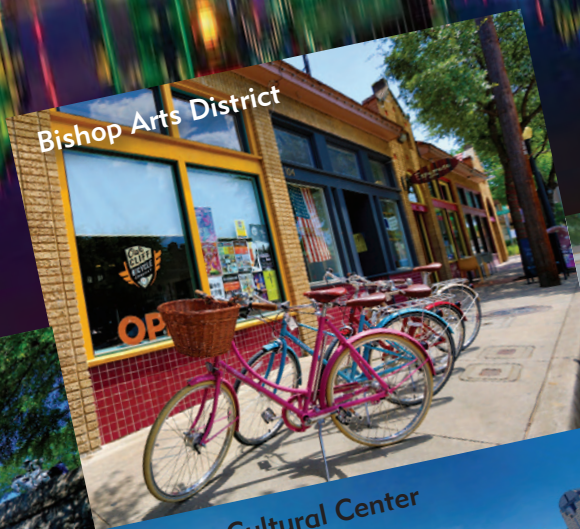
NAMTA reserves the right to locate an exhibitor's booth space based on the exhibitor's priority points, type of display, and overall demands. NAMTA will, however, use its best efforts to honor an exhibitor's preferences.

DALLAS

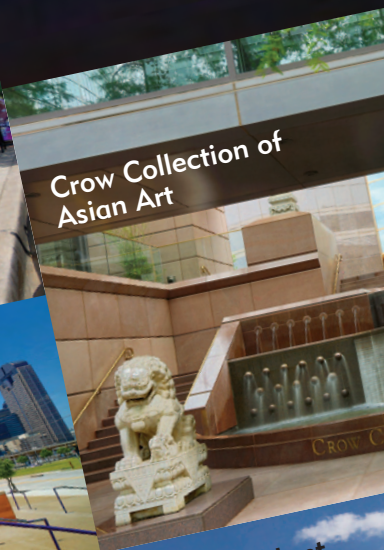
BIG THINGS HAPPEN HERE



Bishop Arts District



Crow Collection of Asian Art



Pioneer Plaza



Latino Cultural Center



Margaret Hunt Hill Bridge



Dallas Arboretum & Botanical Gardens



Washer Sculpture Center



Old Red Courthouse



George W. Bush Presidential Library and Museum



Photos copyright and courtesy of Dallas Convention and Visitors Bureau



Same prices as last year!

EXHIBITING
DETAILS

BOOTH RENTAL GUIDELINES

Exhibitors must be members of NAMTA to participate in the conference and trade show. Non-members please visit the Join NAMTA page for membership information or call 704-892-6244 for details. Refer to the Exhibitor Rules & Regulations for an in-depth explanation of exhibition guidelines.

BOOTH PRICING

All prices based on 10' x 10' dimensions.

- SINGLE** \$1,845/booth
- ENDCAP** \$1,945/booth
- PENINSULA** \$1,945/booth
- ISLAND** \$2,045/booth
- CORNER** Applicable booth charge plus \$200 surcharge

PRIORITY POINTS & BOOTH ASSIGNMENT

One priority point is awarded each time a company exhibits at Art Materials World.

EXHIBITOR SERVICE KITS

All confirmed exhibitors will receive their complete Exhibitor Service Kit by email from Brede Exposition Services approximately four months prior to Art Materials World 2018.

EXHIBITOR PAYMENT SCHEDULE

Contracts turned in by the close of the Art Materials World 2017 receive priority for first-round assignment of booth space according to priority points. A 50% deposit is required by May 30, 2017. If the deposit is not received, the booth space will be released. Contracts received after this date must be accompanied by the deposit and space will be assigned remaining booth space on a first-come, first-served basis.

DECEMBER 1, 2017

No refunds will be issued for booth space cancellations made after December 1, 2017. Exhibitors that cancel after this date will be required to remit any unpaid balance.

DECEMBER 1, 2017

After this date full payment must accompany all contracts.

BOOTH OPTIONS

SINGLE BOOTH

All 10' x 10' booths have 8' high draped back walls and 3' high draped side rails. Side returns may be 8' in height, but are not to extend out by more than 5' from the back wall. The remaining distance to the aisle cannot exceed 3' in height. Displays, including fixtures, are restricted to a maximum height of 8' and must conform to booth space and sidewall restrictions.

ENDCAP BOOTH

An endcap has exposure on three sides and contains two booths. The back wall of an endcap booth is restricted to 8' high for only half the dimension, or 10' from the center point. The remaining back wall is 3' high. Booth set-up must adhere to the same restrictions. Displays, including fixtures, are restricted to 8' maximum height. Any variations must be submitted to NAMTA for written approval.

PENINSULA BOOTH

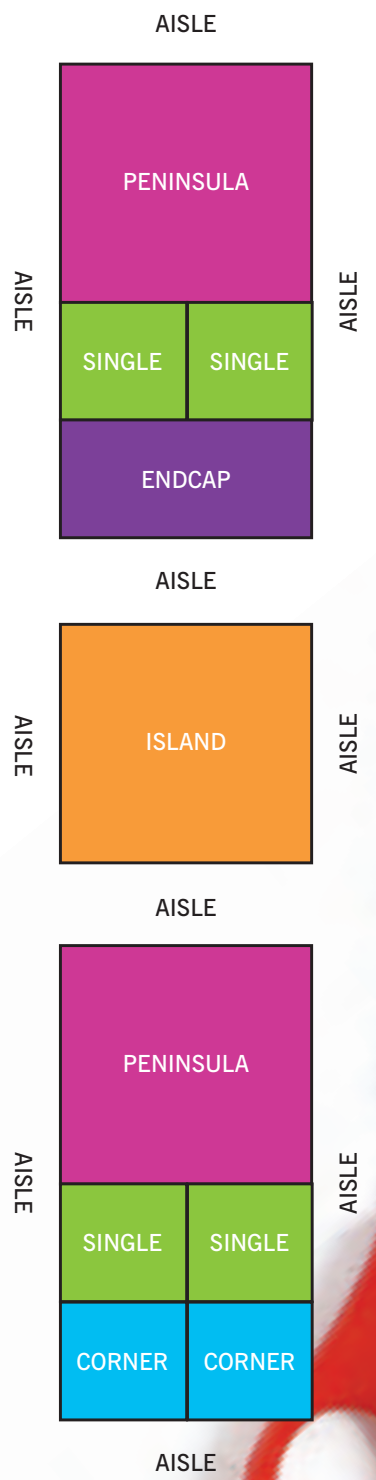
A peninsula has exposure on three sides and contains a minimum of four booths. The back wall for peninsula booths is restricted to 8' high for only half the dimension, or 10' from the center point. The remaining back wall is 3' high. Booth set-up must adhere to the same restrictions. Displays, including fixtures, are restricted to 8' maximum height. Any variations must be submitted to NAMTA for written approval.

ISLAND BOOTH

An island has exposure on all four sides, contains a minimum of four booths and is not connected to any other booths. Displays, including fixtures, must adhere to a maximum height of 10'. No perimeter wall can be completely solid; a line of sight must be maintained. There are restrictions on walls and obstructions (see Exhibitor Rules & Regulations). Any variations must be submitted to NAMTA for written approval.

CORNER BOOTH

A corner booth has exposure on 2 sides. An additional surcharge applies. See Booth Pricing.



Sign up today for best booth selection by simply filling out this application and returning to address at bottom.

BOOTH APPLICATION

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COMPANY and CONTACT INFORMATION

Please provide the following information for the main point of contact for the exhibition.

Company Name _____

Exhibitor Contact Name _____

Address _____ City _____

State/Province _____ Zip/Postal Code _____ Country _____

Phone _____ Fax _____

Email _____

BOOTH SELECTION

First round booth assignments are based on priority points. You must fill out First, Second and Third Choices. NAMTA will make every effort to honor one of your choices. Please refer to the Floor Plan on page 4.

First Choice _____ Second Choice _____ Third Choice _____

Total Number of Booths _____ Booth Size _____ Must be Corner _____

Companies You Do Not Wish To Be Near _____

PAYMENT INFORMATION

Visa * MasterCard * American Express * Check enclosed

Account Number _____ Check Number _____

Expiration Date _____ CVV _____

* A four percent (4%) transaction fee will be added to the total. BILL ME

ACCEPTANCE OF TERMS

I understand that by signing this application, I am agreeing to the terms and conditions set forth in NAMTA's Exhibitors' Rules and Regulations, which are made a part of this application. I also understand that acceptance of this application by NAMTA constitutes a binding contract, and hereby attest that I have the specific authority to enter into this contract on behalf of the above referenced company. I further understand and agree that cancellations made prior to December 1, 2017 will be refunded subject to NAMTA's cancellation policy, as state in the Exhibitor Rules and Regulations. No refunds will be made for cancellations that occur after December 1, 2017, and the above referenced company will be responsible for any unpaid balance.

Signature _____ Date _____



namta
20200 Zion Ave.
Cornelius, NC 28031
www.namta.org

CONTACT

Rick Munisteri
Director of Meetings

T: 704.892.6244
F: 704.892.6247
E: rmunisteri@namta.org

NAMTA USE ONLY

Booth Assignment _____
Points _____
Date Received _____

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EXHIBITOR SHOW SCHEDULE

MARCH 2
Registration Open
Exhibitor Setup

MARCH 3
Registration Open
Exhibitor Setup
Welcome Reception

MARCH 4
Registration Open
Opening Ceremonies
Exhibit Hall Open

President's Welcome
Reception

MARCH 5
Registration Open
Exhibit Hall Open

MARCH 6
Registration Open
Exhibit Hall Open
Exhibit Teardown

schedule is subject to change

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